

ORDER



Orders
Order / Rev: 169253
Alt Order #:
Product Desc: 10/22-11/6 Schedule
Estimate:
Flight Dates: 10/22/12 - 11/06/12
Original Date / Rev: 11/02/12 / 11/02/12
Order Type: GENERAL

KOB

Primary AE: Olivia Lawrence
Sales Office: KOB
Sales Region: Local

Agency
Name: James Jenkins Communications
Buying Contact:
Billing Contact:
 PO Box 94507
 Albuquerque, NM 87199

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Christopher Ocksrider for PRC Distric
Demographic: A25-54
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	10	\$750.00	\$637.50
10/29/12	11/05/12	25	\$3,725.00	\$3,166.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	10	\$750.00	\$637.50	0.00
November 2012	25	\$3,725.00	\$3,166.25	0.00
Totals	35	\$4,475.00	\$3,803.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	25%	\$4,475.00
Market	100%	\$17,900.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	0%	\$0.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00

KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	0%	\$0.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	75%	\$13,425.00

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Order / Rev: 169253
 Alt Order #:
 Flight Dates: 10/22/12 - 11/06/12

Advertiser: Christopher Ocksider for PRC District 1
 Product Desc: 10/22-11/6 Schedule
 Estimate: KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	11/05/12	11/05/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	M-----	:30	1	\$275.006		0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$275.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 All 11/05/12-11/11/12 News 4 Today II 6a-7a M-F 6a-7a M----- :30 (\$275.00) 0.00 NM Credited [Time period not available]															
2	All	10/22/12	11/05/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	MTWTF--	:30	10	\$75.006		0.00	NM	22	\$1,650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 10 \$75.00 0.00 Week: 10/29/12 11/04/12 MTWTF-- 10 \$75.00 0.00 Week: 11/05/12 11/11/12 M----- 2 \$75.00 0.00															
3	All	11/05/12	11/05/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	M-----	:30	1	\$225.006		0.00	NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$225.00 0.00															
4	All	11/05/12	11/05/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	M-----	:30	1	\$400.004		0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$400.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 All 11/05/12-11/11/12 News 4 @ 6p M-F M-F 6p-632p M----- :30 (\$400.00) 0.00 NM Credited [Time period not available]															
5	All	11/05/12	11/05/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M-----	:30	1	\$200.007		0.00	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$200.00 0.00															
6	All	11/05/12	11/05/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	M-----	:30	2	\$400.006		0.00	NM	2	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 2 \$400.00 0.00															
7	All	10/29/12	11/04/12	Saturday Today Saturday Today	CM	Sa 5a-7a	-----S-	:30	1	\$75.006		0.00	NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$75.00 0.00															
8	All	10/29/12	11/04/12	Chris Matthews Chris Matthews	CM	Su 830a-9a	-----S	:30	1	\$25.006		0.00	NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$25.00 0.00															
9	All	10/29/12	11/04/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$400.006		0.00	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$400.00 0.00															
10	All	10/29/12	10/29/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	M-----	:30	1	\$350.004		0.00	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$350.00 0.00															
11	All	10/29/12	11/04/12	News 4 Today I 5a-530a	CM	M-F 5a-530a	--W----	:30	1	\$75.006		0.00	NM	1	\$75.00

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Advertiser: Christopher Ocksrider for PRC District 1
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KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 4 Today I 5a-530a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	--W----		1		\$75.00		0.00				
12	All	10/29/12	11/04/12	News 4 @ 10p M-F	CM	M-F 10p-1035p ---T---	:30	1	\$400.006		0.00	NM	1	\$400.00
News 4 @ 10p M-F														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	---T---		1		\$400.00		0.00				
N 13	All	10/29/12	11/04/12	Notre Dame Football	CM	Sa 12noon-930p -----S-	:30	1	\$75.007		0.00	NM	1	\$75.00
Notre Dame Football														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	-----S-		1		\$75.00		0.00				
N 14	All	10/29/12	11/04/12	News 4 Special Sa 530p-6p	CM	Sa 530p-6p -----S-	:30	1	\$75.007		0.00	NM	1	\$75.00
News 4 Special Sa 530p-6p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	-----S-		1		\$75.00		0.00				
N 15	All	10/29/12	11/04/12	Horse Racing	CM	Sa/Su 12p-7p -----S-	:30	1	\$125.006		0.00	NM	1	\$125.00
Horse Racing (6:00 PM-7:00 PM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	-----S-		1		\$125.00		0.00				
Totals													35	\$4,475.00

*Tax 1 Note: ABQ 7%.